



**Gene Starnes**  
Master IJO Jeweler

## Did You Know?

### What is a Chameleon Diamond?

This diamond changes color from olive green during the day to an intense yellow at night or when heated slightly. It can change color in 10 seconds or less and becomes yellower when left in darkness. Why this occurs is a mystery to science.

### May's Birthstone Emerald

It is emerald's appearance and color that make this gemstone instantly and universally recognized. A variety of the beryl species, this famous grass-green gem has long been associated with eternal spring, new life, and healing. In ancient times, it was said to promise love, denote honesty and bring success to those born in May.

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## MOTHER'S DAY PREVIEW

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# Keepsake Locket – Close To Every Mother's Heart



**W**hat mother wouldn't enjoy receiving a beautiful gold, silver, or platinum locket that opens at a touch and contains an article of highly personal and sentimental value.

Popular since Victorian times, today's keepsake lockets are not only functional but highly fashionable pieces of jewelry, too. They allow wearers to carry prized items close to their heart such as family photographs, locks of hair, or other treasured mementos.

Generally worn on a chain around the neck, today's lockets are also being pinned to clothing or attached to a bracelet and layered with other charms.

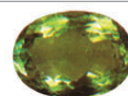
Keepsake lockets are available in many different shapes and sizes and in karat gold or sterling silver. Some are plain, many are decorated with enamel, small gemstones or diamonds, and some are embellished with fine engravings.

Whichever style of locket you select, each is deeply personal and meant to be individualized by the wearer with what is kept inside and close to their heart.



**BIRTHSTONE OF THE MONTH:**

Emerald



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